A Letter From Carol Dweck, 2016 Keynote Speaker

I want to take a moment to talk to you about my upcoming keynote presentation at ***Education Week***'s Leaders To Learn From event taking place in Washington, D.C., on Friday, March 11, 2016. As a school or district leader, you are probably thinking all the time about how you and your team of educators can:

• Motivate students to reach their highest academic potential

• Explore new strategies for improving student achievement and success

• Help teachers enhance their ability to inspire students

Growth mindset research can dovetail with the work you do in school districts every day, and at Leaders To Learn From 2016, you'll find out why. This education leadership and networking event is intended specifically for district officials like you who need highly actionable information and strategies. I have researched, taught, and published about how to use growth mindsets in class to motivate students and help them achieve academic success.

During my keynote address, "Growth Mindset, Revisited" I will present clear ideas and illustrations about how you, as leaders, can develop the skills to encourage a growth mindset in your students and teachers. I will discuss the difference between true and false growth mindsets, why some educators fall into false growth mindsets, and what can be done.

You will learn strategies that can make a difference in your school and district, including:

• How to help the educators you work with develop a true growth mindset

• How to support a growth-mindset model in your district

• How a growth mindset can be used to close achievement gaps, not hide them

Come to this event. I want to hear from you; I value your thoughts, questions, and ideas.

Education Week's Leaders To Learn From event provides a unique opportunity for district leaders to swap strategies and share solutions with peers from school systems across the country.

See you March 11th!

Best Regards,

Carol Dweck

Author of *Mindset: The New Psychology of Success*