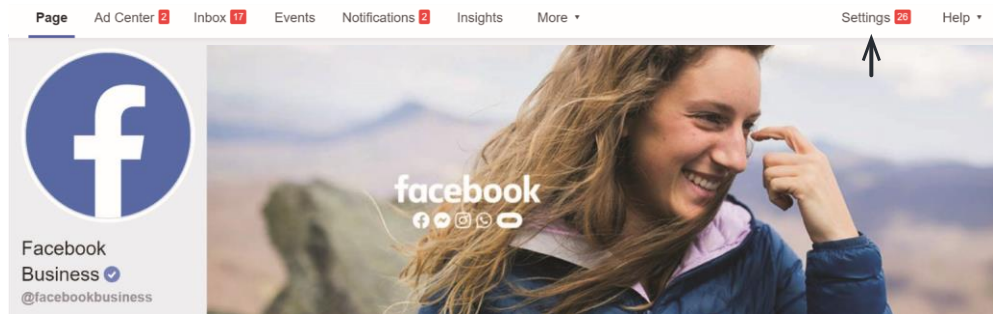


Facebook Branded Content: How to Turn On Facebook Approvals

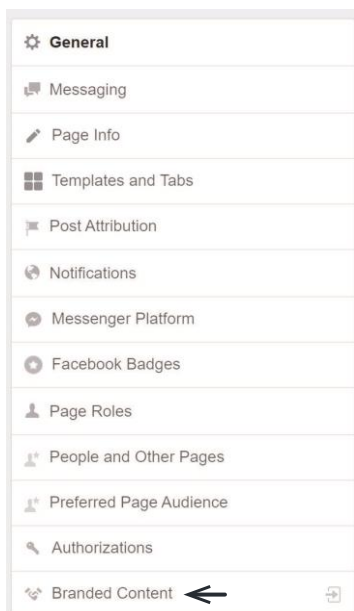
1

Navigate to your Facebook page and click on Settings found on the top right of the screen.



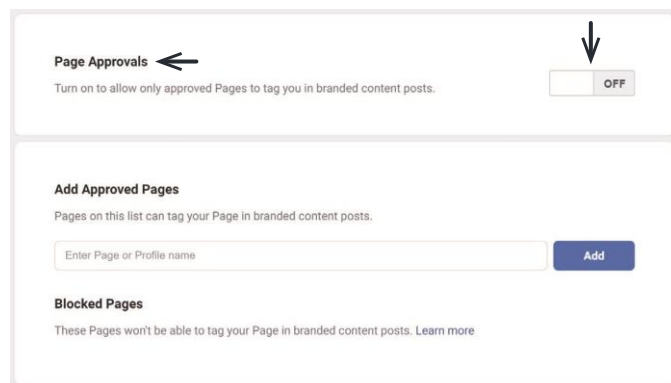
2

Click Branded Content in the left-hand menu.



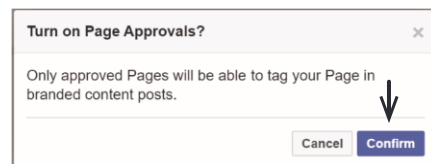
3

Under Page Approvals, you will see an ON/OFF toggle. Toggle to ON.



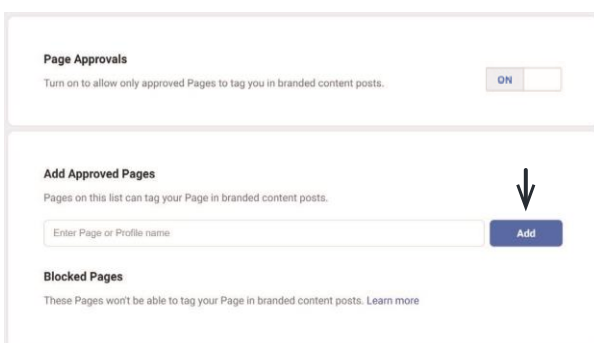
4

Click Confirm.



5

Scroll to Add Approved Pages. Type in pages that are allowed to tag your Page in branded content posts. Then click Add.



6

You will be notified when approved pages are ready to publish a post tagging your page. Click APPROVE PAGE to publish post.

