

EducationWeek

Online Advertising Spec Sheet

Send all materials to the Advertising Production Department at ad-production@educationweek.org
Please include advertiser name and product(s) in subject line.

Interstitial

Required Materials:

- Banner image
 - 640x480
 - GIF, JPG, PNG, HTML5, or third-party tags
 - 200k maximum initial load
- Landing page URL

Additional Info

- Banner ad animation, if used, may not exceed 10 sec, 18fps, and may not loop more than 3 times.

Please consult your contract for material due dates. **Due dates are firm.** Missed deadlines may require rescheduling of your order. Inquiries about your order should be directed to your sales representative. All materials subject to review. Any questions about advertisement specifications should be directed to the Advertising Production department at ad-production@educationweek.org