EducationWeek

Online Advertising Spec Sheet

Interstitial

Required Materials:

- Banner image
  - 640x480
  - GIF, JPG, PNG, HTML5, or third-party tags
  - 200k maximum initial load
- Landing page URL

Additional Info

- Banner ad animation, if used, may not exceed 10 sec, 18fps, and may not loop more than 3 times.