Content Targeted E-mail Sponsorship

Topic must be confirmed 4 weeks prior to email

Required Materials:

- 600x125 Leaderboard Ad
  - GIF, PNG, or JPG
  - 150k size max
  - Landing Page URL
    - Link shorteners such as Bit.ly not accepted

- Inline text ad
  - Headline (60 characters max; including spaces)
  - Body text (150 characters max; including spaces)
  - Landing Page URL
    - Link shorteners such as Bit.ly not accepted

- 300x250 Ad
  - GIF, PNG, or JPG
  - 100k size max
  - Landing Page URL
    - Link shorteners such as Bit.ly not accepted

Please consult your contract for material due dates. Due dates are firm. Missed deadlines may require rescheduling of your order. Inquiries about your order should be directed to your sales representative. All materials subject to review. Any questions about advertisement specifications should be directed to the Advertising Production department at ad-production@educationweek.org