

Clyde McBride

EXPERTISE: **CAREER & TECHNICAL EDUCATION**

POSITION: Director, Career & Technical Education

DISTRICT: Kayenta Unified School District, Kayenta, Ariz.

 @kayentaunified



Swikar Patel/Education Week

“You can’t learn unless you get a little dirty. I think that if kids see it, feel it, touch it, they’ll remember that for the rest of their lives.”

LESSONS FROM A LEADER

>> **Serve the Community**

Career and technical education programs must reflect the needs of the local community. The community will support programs that support what it needs.

>> **Give Students Ownership**

Put students in the driver’s seat. Make them understand that the program belongs to them and treat it as such.

>> **Reject the Naysayers**

If you have a big dream for kids that everyone else has written off, don’t give up.