Craft flexible strategies, encourage experimentation with new instructional models, and regularly solicit feedback.


2. Don’t discard COVID-era strategies just because your school is back to in-person instruction. Videotaping lessons or posting assignments in a learning management system remain useful approaches.

3. Don’t mistake full-time virtual schools as a solution for COVID-19 outbreaks. If students can’t be switched quickly into and out of school buildings and maintain continuous relationships with their classroom teachers, it’s unlikely full-time virtual schools will help in the event of an emergency.

4. Focus professional development on building teachers’ newfound tech skills. Educators’ tech skills improved dramatically during the pandemic and schools should not miss the opportunity to further build those skills.

5. Encourage experimentation with new models of teaching and learning. For instance, the expansion of 1-to-1 computing during the pandemic opens doors for testing flipped classrooms or encouraging more project-based assignments.

6. Consistently seek feedback on how ed-tech tools are working. This can be done in the form of surveys or other engagement tools to hear from district leaders, principals, teachers, students, and parents.

7. Give teachers more of a role in developing and leading PD for educational technology. They will be far more effective in helping other teachers than anyone else.

8. Take advantage of federal pandemic-relief aid. Use it to reimagine your blended and hybrid offerings or devise entirely new ed-tech programs to meet the needs of your school community.